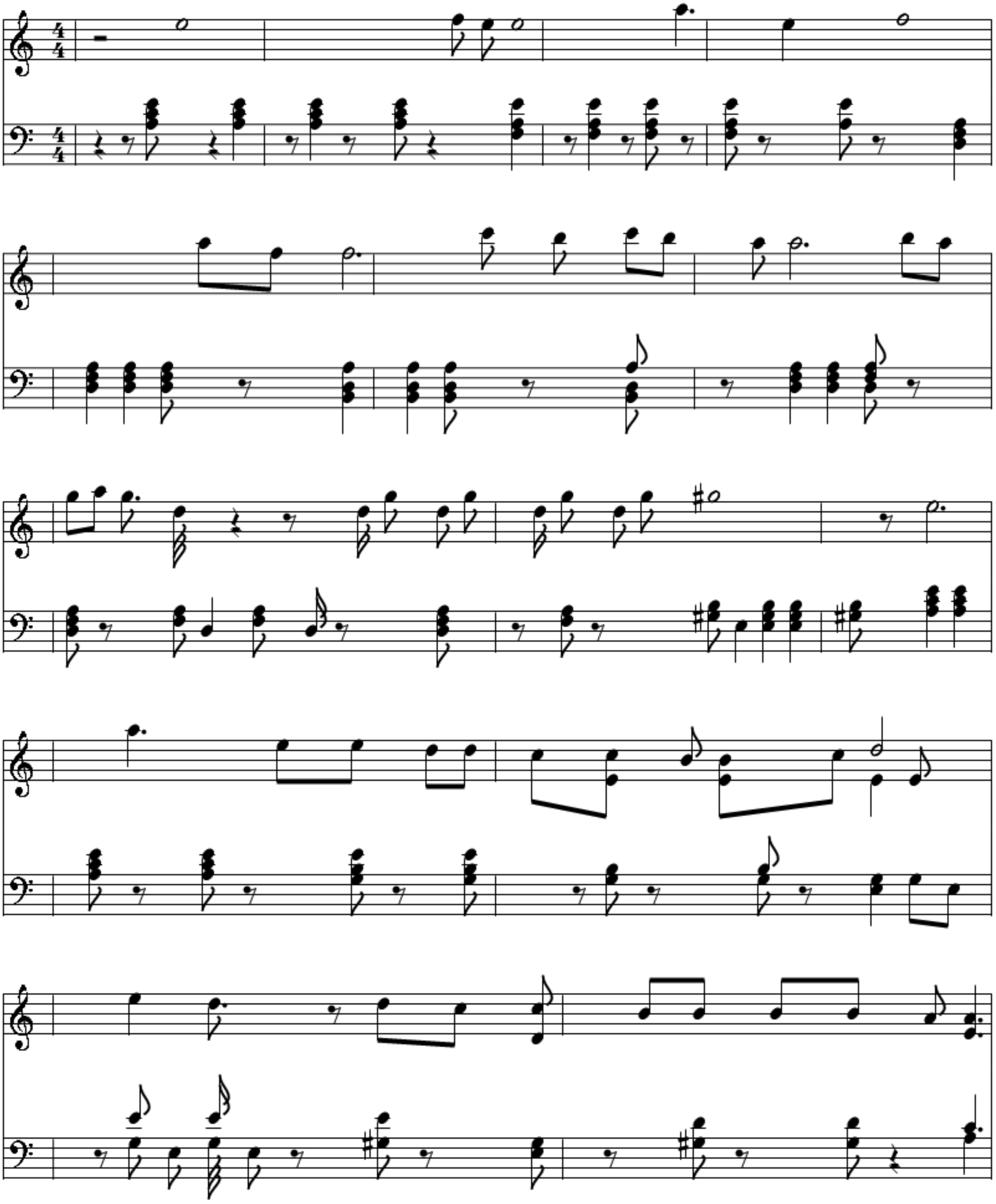LOVING